



## Delta Sigma Pi Leadership Foundation Campaign: End of Year 2024 Appeal

## **Project Specs:**

- Two-Sided Letter, Full Color, Full Bleed with Perforation, 8.5x14"
  - o Offset print shell; Laser print variable fields
  - o Triple fold and inserted
  - o Data merge including addressee and ask ladder
- Two segments laser printed onto shell in presort order
- #10 closed face outer envelope, Full Color, No Bleeds with stamp
- #9 reply envelope (not shown)
- Match Insert outer envelope with letter