



Marquette University Advancement Office Campaign: End of Year/Christmas Solicitation

Project Specs:

- Two-Sided Insert, Full Color, Full Bleeds, 8.5 x 5.5"
 - 120# glossy cover stock
 - Offset Print
- Two-Sided Reply Card, Full Color, Full Bleeds, 8.5 x 5.5"
 - 80# uncoated paper stick
 - Offset print shell; Laser print variable fields
- Outer Envelope, Two-Sided, Full Color on both sides
 - Printed Flat and converted into A10
 - Inkjet variable print on flap side
 - *(Left side of image shows both side of the envelope)*
- Reply Envelope: 5.75 x 8.875" *(not shown above)*
 - Black Ink
- Two-way address match: outer envelope with reply card