



## Savanna Institute Campaign: End of Year 2024 Appeal

### Project Specs:

- Two-Sided Letter, Full Color, Full Bleed, 8.5x11"
  - Digital inkjet press
  - Triple fold and inserted
  - Data merge including addressee
- Two Sided Reply Card, Full Color, Full Bleed, 8.5x3.5"
  - Data merge including addressee, constituent id and appeal code
- A10 closed faced envelope, full color
- #9 return envelope, black ink (not shown)
- Two-way address match: outer envelope with letter